

Zachary Concannon

*Bruins Video Projects
2022-23*

Overview

In the 22-23 Season my responsibilities as Video Production Manager have diversified and expanded into spearheading key production initiatives, ranging from Partnership video obligations, special projects highlighting historical moments, action-packed highlight reels, graphic creation, executive communication messaging, community event coverage, home and away game day coverage, Behind the B support, and a lead role in managing run of show for Bruins Academy.

Partnerships and Special Projects

Projects that fulfill our sponsorship initiatives, special communications for major Bruins announcements

Kayem Partnership Video 06/16/22

Photography for Bruins themed Kayem products
And video series for social channels

Bruins HQ Opening 06/27/22

Video Coverage and interviews
During the new office grand opening event

Delaware North Cooking 07/20/22

Video shoot at Banners to create Chef
training video series for managers

Therabody Video 09/19/22

End of summer video content series
for therabody partnership

Rapid 7 Partnership 09/19/22

Video content for the announcement
of Rapid 7 as a Jersey Partner

Media Day 2022 09/22/22

Multi-day shoot with players at GBH studios
to be used as special interview features
throughout the season

EA Sports NHL23 10/07/22

Video series with players the videogame
NHL 23 in a series of challenges

Welcome Back to TD Garden 10/08/22

A video created with a series of messages
from players and fans to celebrate
the start of the 22-23 season

Proshop Footage Capture 10/25/22

Showcase of new merchandise
featured at the Proshop

UppaBaby HQ Shoot 11/03/22

Filming of partnership stroller donation
at company warehouse in Rockland, MA

Morning Bru Podcast 11/19/22

Video and photo capture behind
the scenes for podcast taping at proshop

Black Friday Proshop 11/25/22

Filming and editing for new
merchandise and deals

Charlie Jacobs Holiday Message 12/06/22

Filming of company message
from Charlie at Banners Kitchen

BGS at Warrior 01/11/23

Coverage for meet and greet
event held at WIA for ticket holders

TD Naming Rights 01/12/23

Special event coverage and interviews
during announcement and celebration
of TD Bank extending their naming rights
at the Garden

JetBlue Guess the Photo 01/17/23

Animated video where the players try
to guess which teammate is shown

Black History Month 01/26/23

Videos created to commemorate key
moments in Bruins History for
social media and Jumbo Tron

Beanpot Special Feature 01/30/23

Coverage of press conferences and
interviews with Matt Grzelyck

MGB Special Feature 02/11/23

Interviews with Team Doctor Asnis
for Bruins Academy

Thank You TD Bank 03/06/23

Special messages recorded with
Charlie Jacobs and Amy Latimer

Women in Sports 03/15/23

Event coverage and interviews
for conference at TD garden



Partnerships (Continued)

Women's Beanpot 03/20/23

Announcement messages filmed with Amy Latimer at TD Garden

Women's Night TD Garden 03/25/23

Interviews and Broll of women working during gamenights

Small Business Night 03/30/23

Filming and editing of features created for one night game sponsors

Year End Video 04/16/23

An editing intensive project to highlight every game and celebrate the team's record breaking season

Stanley Awards 04/23/23

Animation heavy video to present social media metrics

Centennial Announcement 04/25/23

An edit of historical footage to highlight upcoming events and happenings for next season

Bergeron and Krejci Retirement 05/12/23

Creation of over 30 videos to celebrate the Players key career moments

Community Events, Bruins Foundation & Bruins Academy

Coverage and interviews for various events and initiatives that highlight our community focused outreach

John Dunlave Special Olympics 5/03/22

Video coverage and editing for TD Garden employee Journey to the Special Olympics

Franciscan Hospital Visit 05/06/22

Video capture and edit of Players visiting children in the hospital

Kevin Neeld Summer Training Series 06/09/22

Video series captured with Head Performance coach To demonstrate workouts featured on Bruins Academy

BFit Heroes Cup 06/13/22

Coverage of First Responders hockey Tournament Held in Marlborough MA

Boston Pride at Warrior 06/24/22

Video coverage for LGBTQ+ team event Hosted at Warrior Ice Arena

Franciscan Hospital Visit 07/13/22

Additional video coverage for Players visiting children in the hospital

Salvation Army Backpacks 08/18/22

Bruins foundation event to giveaway backpacks in partnership with Salvation army in Dorchester

Community Reels for NESN 08/30/22

Compilation of Bruins related community projects created for NESN programming

Learn to Play Event 09/11/22

Coverage of Youth hockey fittings hosted at Pure Hockey in Braintree

Golf Tournament 09/15/22

Bruins Foundation Tournament at Pine Hills in Plymouth, MA

Blades Birthday 10/02/22

Coverage for birthday celebration of Blades at TD Garden

Anti-Bullying Event 10/19/22

AJ Greer speaking with kids about bullying at New Balance in Brighton

Learn To Play event 11/08/22

Kids event at Warrior Ice Arena featuring Trent Frederic

Veteran's Visit 11/09/22

Brighton Marine Center visit with Nick Foligno and AJ Greer

USO Packages 11/15/22

Filming creation of care packages made for Military appreciation night

Mini 1-on-1 11/20/22

Youth hockey tournament played on TD Garden Ice

Perkins School for the Blind 12/01/22

Coverage for Nosek and Zaccha learning to play goal ball

Alumni Game 12/03/22

video and photo coverage for event held at Warrior Ice Arena

Coaching Symposium 12/03/22

Video coverage for USA Hockey Event held at Warrior Ice Arena

The Tradition Mark Recchi 12/08/22

Coverage of Boston Sports Awards Ceremony held at TD Garden. Interview with Mark Recchi

Trees for Soldiers 12/09/22

Video coverage for Christmas tree event hosted at Hanscom Air Force Base

Goalie Symposium 12/16/22

Coverage for goalie event held at Warrior Ice Arena



Community (Continued)

Spaulding Hospital Visit 12/20/22
Photo and Video coverage for players
visiting childer at Spaulding rehab center

Fenway Kids Club 401 Park 12/21/22
Kids pond skating event
with Conor Clifton

Legacy Project 12/31/22
An event held at the Dorchester
Boys and Girls Club to unveil a
new field house being built
for the community

Matty Beneirs Interview 01/12/23
Interview at TD Garden with
Beneirs to showcase local roots

Make-a-wish Night at TD Garden 01/23/23
Special coverage for meet and greets
with players post-game

Quincy Fire Academy 02/10/23
Coverage of Jakub Zboril attending
Fire Academy in Quincy, MA

Meet the Refs 02/20/23
Interviews with NHL referees
to be featured on Bruins Academy

Pure Hockey Learn to Play 03/08/23
Event coverage and interviews
at equipment fittings in Braintree

Cooking with Julie 03/21/23
Educational cooking segments
filmed with Team nutritionist

Girls Hockey Day 03/28/23
Event coverage and interviews
during full day hockey clinics at Garden

Carleton Award 04/11/23
Coverage and interviews for
high school sportsmanship

One Boston Day 04/15/23
Adam McQuaid visiting law enforcement
offices throughout Boston to
commemorate Boston Marathon

Team Coverage

Daily productions involving team news, gameday coverage, and awards

Playoff Coverage 05/06/22
Highlight reel and in-game coverage for
first round of playoffs vs. Caroline Hurricane

2022 Scouting Combine, Buffalo NY
Four days at Key Bank Center covering prospects,
conducting interviews, Footage capture of NHL
prospects testing physical fitness

Patrice Bergeron Selke Winner 06/05/22
Locating archival footage and editing for
Social videos surrounding Bergerons win

Development Camp 07/12/22
Video coverage and support for
Bruins summer player development camp

David Krejci Returns Video 07/19/22
Using archival footage to create hype video
for Krejci's return to the team

33 for Zee 08/10/22
Using archival footage to create 33
Vignettes to celebrate Zdeno Chára's career
In Lew of his retirement announcement

Ullmark Helmet Video 08/22/22
Interview and edit of Ullmark
discussing graphics featured on his helmet

Rookie Camp Coverage 09/14/22
Filming, photography, and editing
for Rookie players at Warrior Ice Arena

New Balance Tour 09/16/22
Video coverage of players visiting
New Balance athletic facility

Zdeno Chara Retirement 09/20/22
Video coverage for events and press
conferences surrounding the announcement
of Chara's retirement

Training Camp 09/21/22
Special coverage for players
testing and preparing for upcoming season

Pre-season Coverage 10/05/22
Travel and video/photo coverage
for preseason games

Matty Myers Photography 10/15/22
Behind the scenes photography
of video coaches for special features

Weymouth Hall of Fame 11/26/22
Content capture for Charlie Coyle's
induction

Pregame Specialty Shots 12/22/22
Garden flavor shots captured
to be used as cut scenes

Ullmark All-star Video 01/05/23
Use of footage to showcase
his best saves of the year



Team Coverage (continued)

Siblings Trip 02/13/23

Weeklong coverage of players siblings traveling to games in Dallas and Nashville for Behind the B

Don Sweeney 1-on-1 03/30/23

Interview with Sweeney to discuss contract extensions

Garden Scenics 04/03/23

B-roll captured around facilities for TV programming

Star of the Week 04/03/23

Edit for social media of Pastrnak highlights

Playoff Coverage 04/17/23

Additional gameday support to gather information and lineup notes on opposing team

Chara Fan Banner 04/19/23

Interview with Zdeno Chara on gamenight

Winter Classic Coverage

Numerous productions and events surrounding all things Winter Classic taking place at Fenway Park

Goalie Gear Winter Classic 12/15/22

Special feature created to be played in arena during the game

Winter Classic Sitdowns 12/16/22

Interviews cut for special features related to outdoor hockey activity

Fenway Coverage 12/19/22

Coverage of NHL media availability and happenings at Fenway park for rink load-in

Bat Flips 12/20/22

Edit of special feature to showcase baseball excitement

Tuukka Rask at Fenway 12/21/22

Special feature created with Tuukka touring fenway park

Pasta Winter Classic Gear 12/30/22

Special feature shot and edited for social content

Fenway 1-on-1 01/01/23

Interview and edit on practice day at Fenway park

Clifton Fenway Vlog 01/02/23

Edit of selfie style video captured by Clifton to showcase Fenway

Winter Classic 01/02/23

Full in-game and event footage captured during the event

Alumni Game at Fenway 01/04/23

A fantasy camp game played at Fenway between fans and Alumni

Danielle Marmer at Fenway 01/06/23

A ceremonial puckdrop and interviews with Marmer before Frozen Fenway Game

BGS Game Fenway 01/10/23

A fenway game played between season ticket holders and Boston Garden Society

Graphic Creation

Throughout the season I created a wide range of graphics to support social media content, game day news programs, lower thirds, info graphics, and end slates

Development Camp Graphics 06/22/22

Graphics created to be used in video presentations For new Bruins Prospects at Dev Camp

Bear Tracks Graphics 08/17/23

Animated graphics created to celebrate past locations of Bear Tracks travel

Honda Keys Graphics 09/07/22

Creation of editable graphics created for pregame show

Raw Graphics 09/12/22

Creation of editable graphics for Locker Room Soundbites

YouTube Graphic Creation 10/06/22

Creation of graphics for YouTube exclusive video content

Bergeron 1k Points Graphics 10/31/22

Creation of L3 graphics to be used on messages for Bergeron's 1k points

